

Website Privacy Policy

Keep IT Scalable (KITS) | Effective October 1, 2026

This Privacy Policy explains how **Kladensky Software Development, LLC d/b/a Keep IT Scalable** (“KITS,” “we,” “us”) collects, uses, and shares personal information through our website at keepitscalable.com (the “Site”). It does not apply to information we process on behalf of our clients when providing services. That information is governed by our client agreements, including our Data Processing Agreement.

1. Information We Collect

Information you provide. When you use our contact form, we collect your name, email address, company name (optional), and the content of your message. If you email us directly, we collect the information you include in your email.

Information collected automatically. Like most websites, our hosting provider automatically records basic technical information when you visit the Site, such as your IP address, browser type, the pages you request, and the date and time of your visit. This information is used to operate and secure the Site. We do not use cookies or similar technologies for analytics or advertising, and we do not use third-party tracking tools on the Site.

2. How We Use Information

We use the information we collect to respond to your inquiry; to communicate with you about a potential or existing engagement; to keep records of our business correspondence; to protect the Site against spam, fraud, and abuse; and to comply with legal obligations. We do not add you to any marketing or newsletter list without your consent.

3. How We Share Information

We do not sell your personal information, and we do not share it for cross-context behavioral advertising. We share personal information only with:

- (a) **Service providers** that help us operate the Site and our business, such as our website hosting and form processing provider and our email and productivity provider. They process information on our behalf and only to provide their services to us.
- (b) **Legal and safety recipients**, where required by law or legal process, or where reasonably necessary to protect our rights, our users, or others.
- (c) **Business successors**, in connection with a merger, acquisition, reorganization, or sale of all or part of our business.

4. Third-Party Tracking and “Do Not Track”

We do not allow third parties to collect personal information about your online activities over time and across different websites through the Site. Because we do not track visitors across websites, the Site does not respond differently to “Do Not Track” browser signals or similar mechanisms; all visitors are treated the same way.

5. Data Retention

We keep contact form submissions and related correspondence for as long as needed to respond to you and to maintain reasonable business records, generally no longer than two (2) years, unless you become a client or a longer period is required by law.

6. Security

We use reasonable administrative and technical safeguards to protect personal information, including encryption, multi-factor authentication, and access controls. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Choices and Rights

You may ask us to access, correct, or delete the personal information you have submitted through the Site by emailing legal@keepitscalable.com. We will respond within a reasonable time. Depending on where you live, you may have additional rights under applicable privacy laws, and we will honor them as required by those laws.

8. Children

The Site is intended for businesses and is not directed to children under 13. We do not knowingly collect personal information from children. If you believe a child has provided us information, contact us and we will delete it.

9. Visitors Outside the United States

The Site is operated from the United States, and information you submit is processed and stored in the United States.

10. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version on this page and change the effective date above. If we make material changes, we will note them prominently on this page.

11. Contact Us

Questions about this Privacy Policy can be sent to legal@keepitscalable.com.